



Marathon Marina And Boat Yard Continues Facility Upgrade with One of the Keys Largest Hoists

By Donald Marx

Expanded haul out capabilities with one of the Keys largest hoists is just one more step in Marathon Marinas five year expansion plan. In October of 2009, after purchasing Marathon Marina and Boat Yard, Dennis Zecca, General Manager set out to aggressively upgrade the facilities; slips, cottages and service capabilities.

Located on the ocean side of Marathon, at the base of the 7 mile bridge (Mile Marker 47.5), the marina serves both the gulf and the ocean. Dennis has seen a steady increase in business and stated. " We are seeing a lot of folks new to large pleasure craft ownership in the Marina. Twin and tri hull Cats and larger vessels in general seem to be our core business. We have also seen increases in the size of local sport fishing vessels. We needed to be able to offer haul out services to the larger vessels. This new Marine Travelift Hoist seems to be the right decision."

Marine Travelift has been pioneering the boat handling industry for over 40 years. Gary Work, the President of W.E. Johnson Equipment, South Florida and the Caribbeans' authorized dealer for Marine Travelift stated "Marine Travelift keeps up with the ever increasing size of pleasure craft by constantly designing bigger and better machines. They offer a growing set of standard features and options. I feel safe in saying that Marine Travelift is the world leader in boat hoists and lifts for marinas. We currently offer boat hoists that range from 15 ton all the way up to 1,000 ton capacity."

"At 75 metric tons this new hoist has a 160,000 lb capacity, one of the largest machines on the keys" stated Work. Dennis was quick to point out that "The hoist has increased our capacity to offer service to a much wider range of vessels and has the flexibility to be converted to even wider slips that are part of our ongoing program." The remote wireless control of the unit offers Marathon Marina a better use of their facility square footage with precise handling of boats. Stated Work, "When you are handling the haul out and storage for very large valuable vessels the handling capabilities of the hoist is critical for safety of individuals in the marina and the vessels."

For more information on Marine Travelift, Contact Gary Work W.E. Johnson Company 305-882-7000
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