

FOR IMMEDIATE RELEASE

Catering for Catamarans at Cape Canaveral!

STURGEON BAY, WI, December 10th 2008 – Situated in five beautiful acres adjacent to the deep water of Port Canaveral near Cape Canaveral, Florida, Port Canaveral Marine Services (PCMS) has developed its business by specializing in the haul-out and repair of premier yachts, catamarans and sports fishing boats. And to ensure that it keeps a competitive edge, it has made a huge investment by redeveloping the boat yard and marina site, which includes the acquisition of a brand new Marine Travelift 100C [boat hoist](#).

David Nelson, PCMS owner, comments: “We saw a growing trend in ownership of large catamarans and sports fishing boats. Of course, these boats have wider beams and drafts so we needed to upgrade our facilities to service them. In a joint venture with Dream Harbors, we embarked on a 13 million dollar investment program to redevelop our five acres of direct, deep waterfront into a world-class marina. Part of this investment included a Marine Travelift with lifting capacity of 100 tons. The [boat hoist](#) was manufactured to incorporate thirty-feet of inside clear width and an extra eight-foot of height – all of which can comfortably accommodate large multihull vessels and the forestays of larger sailboats. Our new facilities mean that we are perfectly placed to service the needs of our premier boat owners.”

So how does PCMS see its business moving forward? Erik Nelson, Vice President, says: “We feel that PCMS together with our partner, Dream Harbors, will become a strategic boating destination. By offering extensive haul-out services as well as dry stack and wet slip [boat storage](#), our friendly and knowledgeable staff can provide all aspects of boating service needs, including service, repair and part sales. Visitors can take advantage also of our *Ocean Club* facilities set in beautiful landscaped grounds.”

As part of the redevelopment, 73 additional floating docks were installed; 7,500 square feet of clubhouse was built together with pool and outside pavilion bar; the boat yard received a state-of-the-art recycling system for all boat blasting and cleaning; and the existing boat barns and service center were completely refurbished along with a new PCMS corporate office.

Details of the marina's refurbishment and facilities have traveled fast! New and returning clientele have been quick to reserve the new berths and PCMS report that advanced bookings for the use of the Marine Travelift has increased by 30%.

With more than thirty-five years in the marine industry, the experienced Nelson family is looking forward to taking Port Canaveral Marine Services into a new and exciting phase in its development. For more information visit www.scorpionmarine.com or Google 'Port Canaveral Marine Services'.

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