



## FOR IMMEDIATE RELEASE

### Westport 'lifts' its business to another level!

STURGEON BAY, WI, June 3, 2009 – The recent purchase of a Marine Travelift 500C boat hoist by yacht builders Westport Shipyard at its 50-meter yacht facility in Port Angeles, Washington may have a surprising effect on its long-term business plans – Mr Daryl Wakefield, President at Westport Shipyard, explains: “At Westport we have a philosophy of continual development; by investing in our own Marine Travelift we knew that we would be more efficient in getting our yachts in and out of the water. However, because of the operational practicalities of the boat hoist, we soon identified that we had the flexibility to change our business plan to accommodate a future repair and maintenance program for our yachts – something that we had not previously considered. This is definitely a bonus bearing in mind the current economic climate.”

Westport Shipyard was able to experience the quality and efficiency of a Marine Travelift prior to making the investment – its neighbor frequently provided use of its 300C Marine Travelift when the need arose. So, after consulting with Marine Travelift's dealer, Kendrick Equipment USA, it was decided that the larger, 500C machine was better suited to Westport's operations; an extra five feet of height was also added to the standard configuration to accommodate varying hull arrangements. Despite this large machine being made even bigger, fortunately there was no need to change any of the infrastructure at Westport – its existing premises is coping admirably with the new addition!

Westport Shipyard was founded in 1964 as a builder of vessels for the North Pacific commercial fishing fleet, and then added fast passenger ferries to its repertoire. Ultimately, Westport built and delivered more than 200 commercial vessels, instilling in the company a deep respect for the sea and a passion for achieving the level of quality that ocean travel demands. That passion endured as the company made the transition to building luxury motor yachts, and today anchors its mission to build yachts of exceptional integrity, performance and comfort.

For more information on this, or any other equipment in the Marine Travelift product range, contact the sales team by visiting the website at [www.marinettravelift.com](http://www.marinettravelift.com)

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