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Marine Travelift promotes Chayer to Managing Director International Sales / Business Development

Sturgeon Bay, WI (March 17, 2010)

Marine Travelift, Inc. announced the promotion of **Stephan Chayer** to *Managing Director International Sales / Business Development* today.

Chayer will be responsible for all international marine, industrial and government sales for the Company.

Chayer was hired by Marine Travelift in 1998 as an *International Sales Engineer*. He was promoted to *Director of European Sales* in 2003, and named *International Director* in 2006.

In 2005, Chayer was the first recipient of the Marine Travelift President's *Award of Excellence*, an award recognizing extraordinary achievement on behalf of the Company. Chayer was instrumental in establishing and developing the international segment of the business for the Company.

Marine Travelift, Inc. conceptualized and manufactured the world's first mobile boat hoist in 1954. The Sturgeon Bay, Wisconsin-based company has a long-standing reputation as a marine industry leader and is recognized for its tradition of excellence on a global scale. There are currently more than 3,500 units in service worldwide, and in addition to the extensive U.S. network, an active export business includes 25 dealers outside the United States. Marine Travelift manufactures mobile boat hoists, marine forklifts, self-propelled transporters and other related marine lifting products.