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Marine Travelift promotes Johnson to North American Sales Manager

STURGEON BAY, WI (February 1, 2011) - **Jason Johnson** is promoted to North American Sales Manager as announced today at Marine Travelift, Inc. in Sturgeon Bay. Johnson will be responsible for business development and marine sales in the Americas for the Company.

Johnson was hired by Marine Travelift in 2008 as a Sales Engineer. He holds a Bachelor of Science Degree in Marina Management from the Maine Maritime Academy, and serves on the IMI (International Marina Institute) Advisory Committee.

The world's first mobile boat hoist was conceptualized in Sturgeon Bay, Wisconsin, in 1945. Officially established in 1954, Marine Travelift Inc. has a long-standing reputation as a marine industry leader and is recognized for its tradition of excellence on a global scale. The company manufactures mobile boat hoists, marine forklifts, self-propelled transporters and other related marine lifting products. It also has an extensive U.S. and international dealer network, with more than 3,500 units in service worldwide.

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